



eyeon foundation

creating impact together

Annual Report 2024

1. EyeOn Foundation

Stichting EyeOn Foundation

Croylaan 14, 5735 PB Aarle-Rixtel

www.eyeon.nl/foundation

RSIN 8639 50 930

Bank account NL16 RABO 0319 6958 59

In 2022, the EyeOn Foundation is recognized as an ANBI by the Dutch tax authorities.

2. Policy

The initiative for the EyeOn Foundation was first introduced during the EyeOn Social days in September 2021.

The EyeOn Foundation aims at using the power of EyeOn to deliver a valuable social contribution to our society. As described formally in the deed of formation: The objectives of the Foundation are to support the efforts of Employees of the EyeOn group, established in Aarle-Rixtel and their specific knowledge by organising activities and starting up projects aimed at the public benefit, with the objective of making a demonstrable contribution to a better world for everyone and furthermore all that which is related to, pertains to and/or can be conducive to this, in the broadest sense of the word.



Predicting the future – forecasting – is our core expertise.

With the EyeOn foundation we aim to go one step further, we want to impact the future. As Mahatma Gandhi once said: “Be the change you wish to see in the world.”

The EyeOn foundation aims to motivate and facilitate EyeOn employees to engage in activities that serve a general interest.

This can be done by:

- Projects that use the knowledge, skills and tools in the field of Planning & Forecasting that are available within EyeOn for other non-profit organizations with a social objective. These projects lead to demonstrable social improvements (for example in the field of waste reduction, aid to NGOs, sustainability, etc.) while no budgets are available.
- To support personal initiatives of one or more EyeOn-ers who pursue a general goal.

3. Organisation

Foundation Board

Board membership is open for all EyeOn employees. Ideally, the board has between 8 and 10 members with a good spread over the EyeOn countries and teams.

The board appoints within these members an executive committee that exists of a chair, a secretary and a treasurer.

All board members advice on the incoming proposals. The executive committee makes the final decision: only unanimously supported proposals are accepted.

Board members are appointed for a period of maximum 3 years. This appointment can be extended for one more term.

Members of the Executive Committee are also appointed for a maximum of 3 years, with the possibility to extend for one more term.

In case of vacancies, the board onboards new members from EyeOn employees and will appoint its own new members.

Current composition of the board

For 2024, following EyeOn employees were member of the foundation board:

- Bram Kurstjens
- Alvaro Tudanca
- Zoe Connell
- Enrique De La Fuente
- Pascal van den Boogaard
- Carla Anderson

Bram, Zoe en Kim act as the acting Board during the formal establishment. Once fully operational, the board will decide again on the composition of the board.

Reward Policy

The members of the board do not receive any remuneration for their work, in accordance with article 7 of the articles of association. Expenses incurred in the performance of the board function are reimbursed, provided they are not excessive. The foundation has no employees.

4. Activities 2024

The EyeOn Foundation has performed following activities in 2022 / 2023:

- Sept 2024: Our Irish team participated in the Hell&Back run to support Pieta, a suicide prevention Charity
- Sept 2024: EyeOn Foundation supported demand forecasting workshops, including the EyeOn Forecasting Game, to improve demand planning at ICRC.
- Oct 2024: Our german team participated in a run to support a foundation against blood cancer.
- Oct 2024: Our dutch team participated in a run to support a foundation against Alzheimers.
- Nov 2024: The swiss team participated in 'Run in the dark Geneva' to support Collaborative Cures. It is a charity focused on finding innovative cures for diseases.



Irish 'Hell&Back'



ICRC demand planning support



German Run



Dutch ASML run



Swiss run in the dark

5. Financial report 2024

P&L

Donations EyeOn 25 years	€	1.230
Total Income	€	1.230
Hell & Back run Ireland for Pieta Foundation	€	-644
ASVL Marathon Eindhoven	€	-33
ICRC forecast game + workshop	€	-1.594
Total Actions	€	-2.271
Banking Costs	€	-265
Total Costs	€	-265
Result 2024	€	-1.306

Balance Sheet

Bank account	€	2.131	Accounts Payable	€	22
Savings account	€	13.000	Equity	€	15.109
	€	15.131		€	15.131