



eyeon foundation

creating impact together

Annual Report 2022 / 2023

1. EyeOn Foundation

Stichting EyeOn Foundation

Croylaan 14, 5735 PB Aarle-Rixtel

www.eyeon.nl/foundation

RSIN 8639 50 930

In 2022, the EyeOn Foundation is recognized as an ANBI by the Dutch tax authorities.

2. Policy

The initiative for the EyeOn Foundation was first introduced during the EyeOn Social days in September 2021.

The EyeOn Foundation aims at using the power of EyeOn to deliver a valuable social contribution to our society. As described formally in the deed of formation: The objectives of the Foundation are to support the efforts of Employees of the EyeOn group, established in Aarle-Rixtel and their specific knowledge by organising activities and starting up projects aimed at the public benefit, with the objective of making a demonstrable contribution to a better world for everyone and furthermore all that which is related to, pertains to and/or can be conducive to this, in the broadest sense of the word.



Predicting the future – forecasting – is our core expertise.

With the EyeOn foundation we aim to go one step further, we want to impact the future. As Mahatma Gandhi once said: “Be the change you wish to see in the world.”

The EyeOn foundation aims to motivate and facilitate EyeOn employees to engage in activities that serve a general interest.

This can be done by:

- Projects that use the knowledge, skills and tools in the field of Planning & Forecasting that are available within EyeOn for other non-profit organizations with a social objective. These projects lead to demonstrable social improvements (for example in the field of waste reduction, aid to NGOs, sustainability, etc.) while no budgets are available.
- To support personal initiatives of one or more EyeOn-ers who pursue a general goal.

3. Organisation

Foundation Board

Board membership is open for all EyeOn employees. Ideally, the board has between 8 and 10 members with a good spread over the EyeOn countries and teams.

The board appoints within these members an executive committee that exists of a chair, a secretary and a treasurer.

All board members advice on the incoming proposals. The executive committee makes the final decision: only unanimously supported proposals are accepted.

Board members are appointed for a period of maximum 3 years. This appointment can be extended for one more term.

Members of the Executive Committee are also appointed for a maximum of 3 years, with the possibility to extend for one more term.

In case of vacancies, the board recruits new members from EyeOn employees and will appoint its own new members.

Current composition of the board

For 2022, following EyeOn employees are member of the foundation board during the start-up.

- Jean-David Risson
- Bram Kurstjens
- Alvaro Tudanca
- Zoe Connell
- Enrique De La Fuente
- Guus Dekker
- Roos Herrings
- Anouk van den Eijnden

Bram, Zoe en Guus act as the acting Board during the formal establishment. Once fully operational, the board will decide again on the composition of the board.

Reward Policy

The members of the board do not receive any remuneration for their work, in accordance with article 7 of the articles of association. Expenses incurred in the performance of the board function are reimbursed, provided they are not excessive. The foundation has no employees.

4. Activities 2022 / 2023

The EyeOn Foundation has performed following activities in 2022 / 2023:

- May 2022: formal incorporation and passing of articles of association at the notary office.
- December 2022: Awarded ANBI status by the Dutch tax authorities, opening Banking account.
- April 2022 – August 2022: Several support initiatives for the Ukraine. In close cooperation with the Ukrainian and Russian employees of EyeOn, The EyeOn foundation has shipped hardly needed medical supplies to Lviv and later food supplies to Charkiv. Both shipments have been organized directly to relatives and friends in the area's concerned. In order to support this initiative, a larger part of the employees did donate a quarterly bonus to the EyeOn Foundation.
- April 2022 and May 2023: Supporting the EyeOn Croy Nightrun, starting at the formerly EyeOn offices in Croy Castle. The registration fees of the participants were donated to the 'Stichting Leergeld' in 2022, and to 'Borstkanker Onderzoek Groep' in 2023. The EyeOn Foundation doubled the registration fees as an additional donation to both organizations.
- April 2023: When leaving the EyeOn office at Croy Castle, superfluous office materials were sold at an internal market. The gains were donated to the EyeOn Foundation.



5. Financial report

P&L

Donations from EyeOn founders	€	25.806
Donation Action Ukraine	€	7.000
Gifts EyeOn Market	€	460
Total Income	€	<u>33.266</u>

Action Ukraine Medicals	€	-6.632
Action Ukraine Food supplies	€	-7.983
EyeOn Night Run donations	€	-1.250
Total Actions	€	<u>-15.865</u>

Promotion Costs	€	-359
Administration Costs (founding)	€	-342
Banking Costs	€	-263
Total Costs	€	<u>-964</u>

Result 2022/2023 € **16.437**

Balance Sheet

Assets		Liabilities	
Bank account	€ 9.780	Accounts Payable	€ 342
Accounts Receivable	€ 7.000	Equity	€ 16.437
	<u>€ 16.780</u>		<u>€ 16.780</u>