



## EyeOn product Ocean Race

Embark on an exciting S&OP  
adventure



### Setting the stage for success:

Our Ocean Race game is the perfect fit for a kick-off meeting, creating the right mindset, and fostering team building within your project team. Participants will embark on an exciting journey, exploring the world of S&OP and IBP while facing realistic scenarios and making critical decisions.

### Steering the right course:

In this captivating business game, participants will experience first-hand how to steer towards their strategic goals by selecting the right indicators to base their decisions on. They will learn how to navigate through a volatile environment, outperform competitors, and embrace the value of proactive planning. Even under time pressure and with a limited budget, they will be challenged to reach a consensus on the optimal course of action.

Join us on this thrilling journey and elevate your company's S&OP and IBP processes to new heights. Our business game will equip your team with the skills, knowledge, and confidence needed to navigate the complexities of the business landscape and drive sustainable growth.

**Game details**

**Objective**

- Master relation strategy, tactical planning and operational execution
- Experience the core of S&OP: making well-informed decisions to reach your strategy
- Learn to steer your business based on leading indicators

**Domain:** S&OP, performance management  
**Format:** Online + board game  
**Group size:** 6-24 persons  
**Duration:** 1.5 hours (including introduction & reflection)

**Powerful learning experience**

Turn supply chain challenges into wins for your company: gamify learning with our powerful simulations. EyeOn assures knowledge and skills get deeply embedded in your organization. Our business games are designed to let supply chain planning professionals acquire specific knowledge and skills they need to do their jobs. We guarantee a natural learning process by simulating recognizable day-to-day forecasting and planning challenges in large organizations.

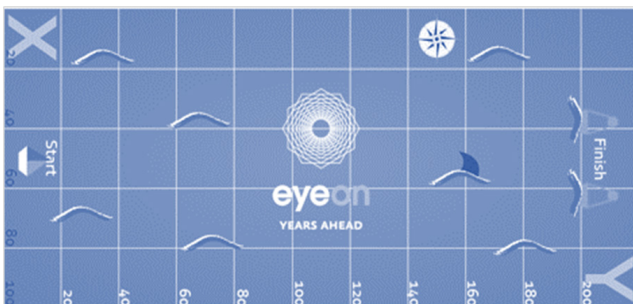
**Serious gaming**

Our games provide a safe environment to learn by doing; Built on our vision of the learning journey, we integrate planning concepts with interactive assignments to teach specific skills, knowledge, and behaviors. EyeOn’s business games are entertaining, engaging, and enriching.

The Ocean Race game is suited for small and large groups. It can be played stand-alone but often it is integrated into inspiration sessions, trainings or workshops.

**How to play?**

Each team has a boat and a limited budget and gets access to a control cockpit to steer their boat. The game will consist of several rounds in which decisions need to be made based on selected indicators. This influences how the boat will sail. The team that reaches the finish first wins. In the wrap-up, a translation to the own situation is made.



**Getting the most out of the game**

Two EyeOn experts with broad experience in forecasting and planning facilitate the session. To ensure the teams get the most out of the session our experts stimulate their behavior during the race. They will reflect on real-life examples and provide fit-for-purpose takeaways.

**Interested?**

Would you like to know more about our business games or discuss which game best suits your learning needs? Contact us at [academy@eyeon.nl](mailto:academy@eyeon.nl).

**Our promise**

We apply proven innovations on forecasting and planning. We approach our clients’ challenges in the most pragmatic way possible. Using our extensive knowledge, we deliver valuable results and turn challenges into opportunities. This is how we develop and implement fit-for-purpose improvements with sustainable impact.