

eyeon

YEARS AHEAD



EYEON SWITZERLAND AGENDA 2017

We are proud to present our full agenda of events for 2017 dedicated to the Swiss community. As the world faces increasing and at times unprecedented changes, these events aim at sharing, inspiring and strengthening the community of practitioners on the frontlines of Planning and forecasting. More than 200 companies participated in our previous editions of events in Switzerland, The Netherlands, Belgium, Germany and Ireland, thereby confirming the interest for this community of practice. The network allows you to share experiences and best-practices concerning Planning and Forecasting with peer companies. Joining the EyeOn events allows you to discuss the challenges that you are facing in your day-to-day business. Participation of these events are free-of charge.

Quarterly events

Objective: These events are an opportunity to meet with industry peers and interact with like-minded professionals on planning and forecasting in an open atmosphere.

1. Modeling & Supply chain planning

Date: March 16th, 2017

Time: 13.00-17.30

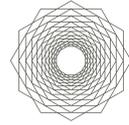
Location: Basel

Supply chain planning is obviously not a static routine. Companies constantly need to anticipate to demand (e.g. tender demand) and supply (e.g. low production yield or material quality issues) events. Best performers in the industry are setup to allow for fast and efficient scenario planning to assess the impact of changes and respond in a timely manner.

Having the ability to assess changes for your end-to-end supply network instead of going from supply level to supply level – from plant to plant saves companies a lot of time. Having this insight on the tactical level allows companies to make timely decisions and guide their operations in the right direction.

Topics at this event:

- Network modeling
- Scenarios Design
- Realtime simulations



2. Inventory Optimization

Date: May 17th, 2017

Time: from 13.00-17.30

Location : Geneva

Improve service levels, reduce obsolescence, improve cash position, reduce time-to-market, or simply be more adaptable to changes and events: there are many reasons why companies may want to reduce the amount of inventory in their supply chain. Not least, the costs of keeping inventory are high. Experts estimate the costs of inventory in the range of 20%-30%. Reducing inventories while at the same time getting better grip on service levels can typically be achieved with simple means. It starts with understanding the reasons for holding inventory.

Topics at this event:

- How to collect Business rules and assumptions
- Data collection and validation
- Execution analysis
- Lead time analysis
- Forecast and demand analysis
- Categorization
- Safety stock analysis

3. How to use Big Data in Planning & Forecasting

Date: September 6th, 2017

Time: from 13.00-17.30

Location: Basel

This event will address the opportunities of connecting big data, internet of things and the use of machine learning to supply chain planning and forecasting processes.

Topics at this event:

Supply chains are changing: more dynamic, more connected, more 'omni' channel. Increasing need in Supply Chain Management to sense, understand & predict end-user behavior. A continuous flow of big data is getting available to enhance forecasting & SC planning processes. Advanced analytics, omni-planning & forecast processes & data scientist skills are key success factors.

Start today by getting the maximum out of current data and materialize benefits in how to collect Business rules and assumptions:

- Segmentation
- Forecasting & demand management
- Inventory management
- Enhance processes step by step using big data

4. European Planning Inspiration Day (PID)

Date: October 5th, 2017

Pre-event: October 4th, 2017

Location: Amsterdam area, the Netherlands

Having the right products and services available at the right moment at the right place, against the best possible price. Only the best performers in Forecasting and Planning can compete in this battle. During the PID 2017 over 500 participants from leading European organizations will meet and share their ideas on the latest developments in this field.

Invitation

Being a professional in the field of forecasting & planning, we would like to invite you to participate in our Planning Inspiration Day 2017.

Program

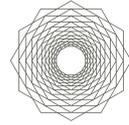
The program of PID2017 includes more than 40 presentations and workshops, from visionary expert views on business trends to practical demonstrations of the latest solutions implemented recently by leading companies. We offer a unique opportunity to meet your peers.

Preregister now!

Participation is on personal invitation only and is free of charge. Because the capacity is limited, we kindly ask you to preregister on www.eyeon.nl/PID2015. We will send you a confirmation of your participation and keep you updated on the program.

For more information please contact Kim van Broekhoven:

kim.vanbroekhoven@eyeon.nl.



Inspiration from our breakfast sessions

We would like to inspire you in the morning. This is a simple and effective way to start your day energized, full of new ideas and new connections.

After the initial breakfast served from 7.30-8.00, the session then breaks into a presentation (30 min max) run by one of our experts. These meetings are a mix of seminars, mini workshops, general networking and keynote speaker presentations – there is something for everyone.

1. S&OP: It is all about change towards the right behavior

Geneva - March 17, 2017

2. S&OP Maturity – 12 building blocks to effectively rally S&OP decisions around strategic goals

Geneva - April 28, 2017

3. Forecasting to the next level

Zug – May 16 2017

4. Big Data and Demand Management; the headphones case

Basel – May 18, 2017

5. Stay in Planning Control during Mergers and Acquisitions

Geneva - September 7, 2017

6. Inventory Optimization

Zug – October 4, 2017

7. Supply Chain Planning priorities in 2018

Geneva – November 29, 2017

Advance your career in Supply Chain Planning & forecasting master classes

In five content master classes, EyeOn's experts educate forecasting and planning practitioners (on both operational and managerial level) in the planning-process fundamentals and key success factors. Academic frameworks, proven implementation methodologies, best-in-class industry practices and interactive exercises train how to define and execute sustainable improvements in planning processes to increase quality, speed and effectiveness.

March 2017

8-9: Effective customer driven S&OP (Aarle-Rixtel)

15-17: Forecasting & demand management (Aarle-Rixtel)

23: Improve your planning & forecasting with analytics (Antwerp)

April 2017

12-13: Inventory management (Aarle-Rixtel)

18-19: Robust supply planning (Aarle-Rixtel)

June 2017

21-22: Effective customer driven S&OP (Antwerp)

September 2017

21-22: Effective customer driven S&OP (Basel)

October 2017

4-6: Forecasting & demand management (Antwerp)

11-12: Robust supply planning (Aarle-Rixtel)

November 2017

8-9: Inventory management (Antwerp)

16: Improve your planning & forecasting with analytics (Aarle-Rixtel)



What does EyeOn stand for?

EyeOn helps large companies in running the best possible planning process for steering their business. In order to be successful, large companies continuously have to combat the natural tendency to increase internal complexity. EyeOn is convinced that the quality of their planning processes, focusing at driving the business as an integrated whole, is the discriminating factor in this. We help our clients to design, implement and execute excellent planning processes.

Interested?

If you are interested to join one of the events you can sign up by sending an e-mail to: academy@eyeon.nl. We look forward to welcome you on one of the events!

For more information visit www.EyeOn.eu or contact one of the members of the EyeOn Switzerland team:

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